

COHEGIC™

Driving Strategic Cohesion™



Gain one of the biggest competitive advantages –

Become a Cohesive Company™

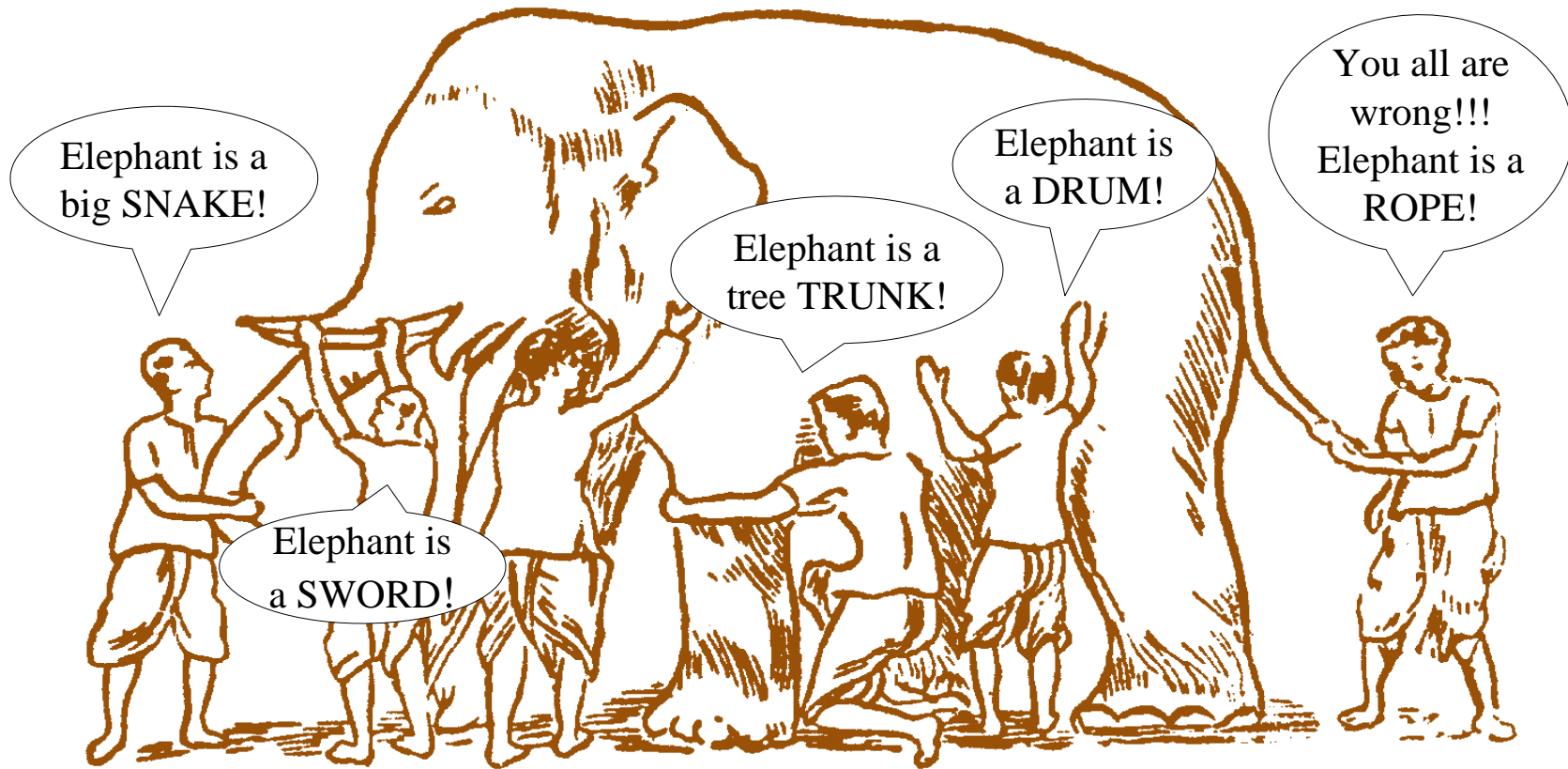


RAVI KATHURIA



Different Interpretations Lead to Dysfunction

Indian fable about the “Six Blind Men.” Each man is confident about his interpretation, and yet completely off in seeing the big picture.





Internal dysfunction is an organization's most serious challenge.





Internal Dysfunction

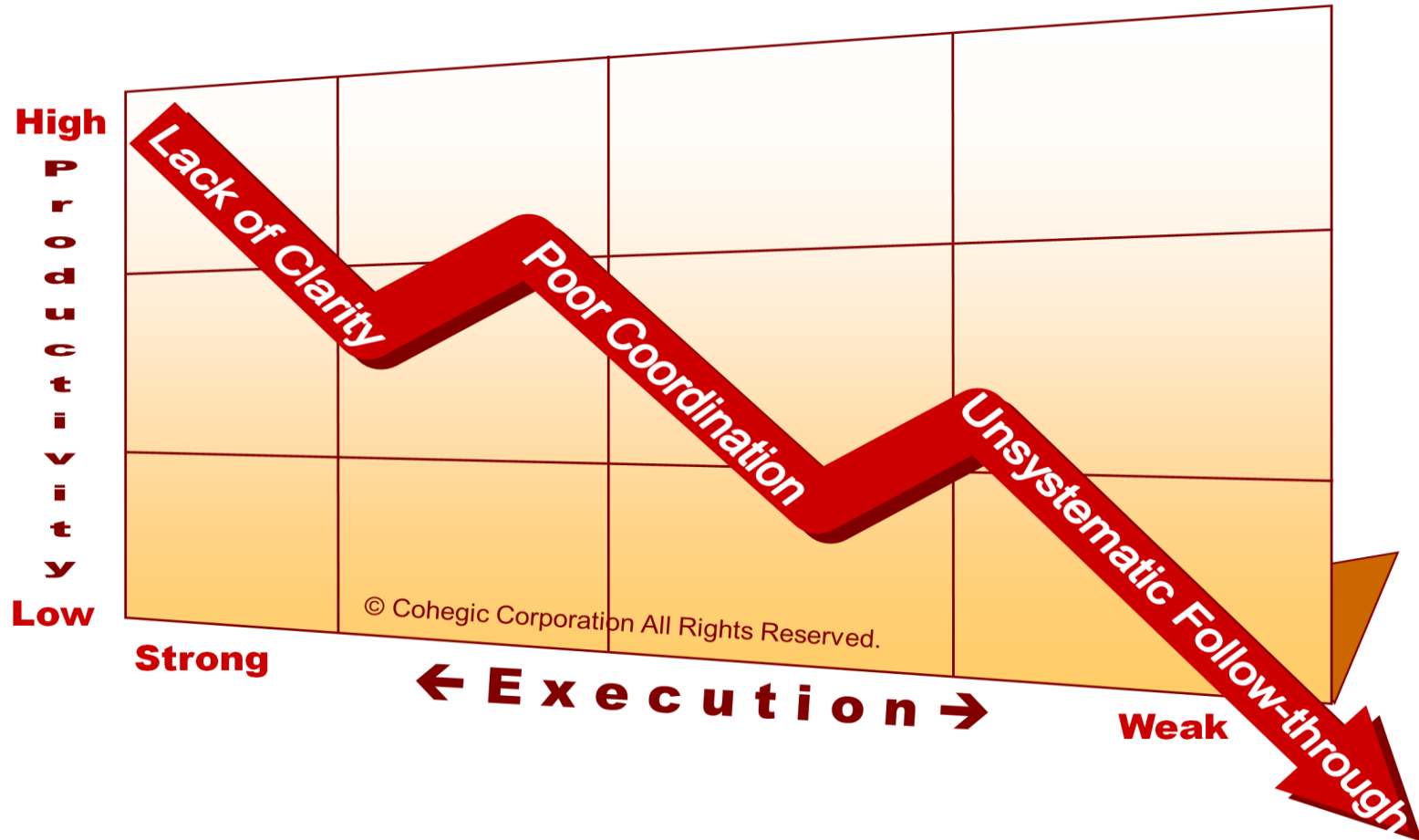
Even the most successful and well-established companies have faced internal dysfunction challenges.





Internal dysfunction is an organization's most serious challenge.

Internal dysfunction can decimate an organization's effectiveness and productivity.
It weakens execution.





Client-Supplier Integration



Rice Global E&C Forum
**Engineering &
Construction**

“TURNING THE CORNER”

November 12-13, 2018





Successful companies have two common traits...

Business is a marathon, not a sprint.

No organization can achieve sustained success without —

CLARITY AND COHESION

What does clarity mean to you?

What does cohesion mean to you?



Successful companies have two common traits

These companies have thrived because of their crystal-clear business model and their unwavering/non-negotiable commitment to it.



**The Ultimate
Driving Machine**



How
COHESIVE
is your
COMPANY? TM



COHEGIC METHOD™

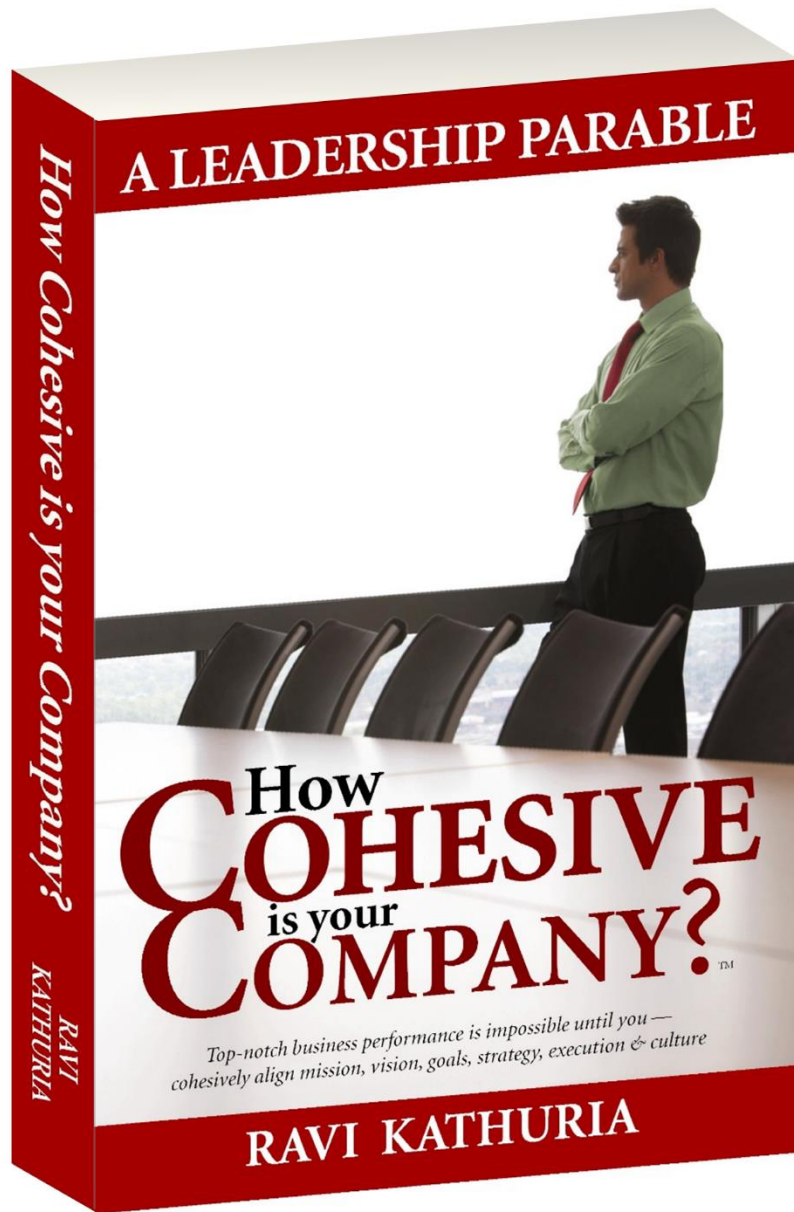




Cohesive Company™

*A company that coherently and continuously transforms
its direction, engine and execution,
while staying true to its spirit.*

**Top-notch business performance is impossible until you –
cohesively align mission, vision, goals,
strategy, execution & culture**



Until the next board meeting
— may be all the time CEO Trent Wertheimer has to save his job. To succeed, you need business and personal transformation, a dual struggle for Trent.

In the backdrop of an intense and realistic story about office politics, management conflicts, team dysfunction and leadership challenges, this book presents a proven and succinct business management method to take your company to the next level.

Top-notch business performance is impossible until you cohesively align mission, vision, goals, strategy, execution and culture. Gain one of your biggest competitive advantages — become a *cohesive company*.



Ravi Kathuria is a recognized thought leader. Founder of Cohegic Corporation, a management consulting firm, Kathuria is a vivacious speaker.

“The word ‘cohesion’ is extraordinarily powerful. Leaders must understand its full implications...”

JOHN HOFMEISTER
FORMER PRESIDENT
SHELL OIL

“An easy read with a compelling message.”

LARRY KELLNER
FORMER CHAIRMAN & CEO
CONTINENTAL AIRLINES

“...invaluable tools for integrating strategy development with implementation...”

DR. HARBIR SINGH
PROFESSOR OF MGMT.
THE WHARTON SCHOOL

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